

Value Chains for Nutrition

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Activities

Inputs into production

Food production

Primary food storage & processing

Secondary food processing

Food distribution, transport & trade

Food retailing & catering

Food promotion & labeling

Actors

Crop breeders, extension services, seed, agrochemical & farm machinery companies

Farmers, agricultural labourers, commodity producers

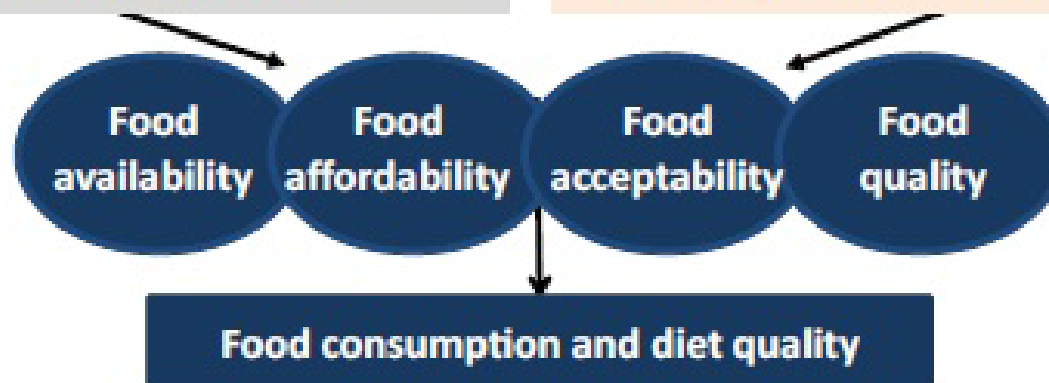
Packers, millers, crushers, refiners

Processed foods manufacturers, artisan to global

Importers, exporters, brokers, wholesalers

Informal retailers, supermarket chains, restaurants, fast food companies

Advertising & communications agencies



Key Points

Why should we incorporate nutrition into VCs?

- 1. *to improve the supply*** – the availability and affordability and quality of foods
- 2. *to improve the demand*** – food acceptability of these foods among consumers
- 3. *to provide a framework for coordinated multi-sectoral solutions*** of many actors that interact along the VCs (producers, packers, millers, processed food manufacturers, importers, exporters, retailers) and
- 4. *to provide a framework to create economic value AND nutritional value*** while addressing the trade-offs.

Key Points

- Define the nutrition problem from the beginning, and ensure that the VC goals are clearly addressing those problems
- VCs require a broad range of actors in different sectors and partners to work together to solve complicated nutrition and related problems
- VCs present an opportunity to leverage the private sector, across the entire supply chain
- **Women** are central to the VC approach – as producers and consumers

Value to Value Chains

- Multi-sectoral research is critically important to understand the gaps within the VC, and determine new methodologies to improve post harvest processing and safety testing
- There will need to be capacity building and training (ranging from farmers groups to universities in the developing world) on interdisciplinary approaches – VCs provide an opportunity to LEARN across different disciplines
- Nutrition outcomes must be monitored along the VC

Examples

- Hawkes and Ruel have outlined some in the paper but these are nascent and more examples are needed to understand what works and what doesn't!
- WFP's Purchase for Progress, GAIN's work on fortification and young child feeding, and World Fish's work with small-scale fisheries are examples of working on specific aspects along the value chain.



We choose..

Picture design by Jhoram Moya