



LEVERAGING AGRICULTURE  
FOR IMPROVING NUTRITION & HEALTH

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# Economic Levers to Promote Greater Agriculture and Nutrition and Health Linkage

Chair: Ashok Gulati/IFPRI

Speakers: Olivier Ecker/IFPRI

William Masters/Tufts University

Richard Tiffin/University of Reading

Rapporteur: Mercy A. Sombilla

# **Framework to Ensure Improved Linkage of Agriculture and Nutrition/Health**

Food availability and improved markets (with postharvest losses reduced) to reach the consumers;

Economic access especially among the poor;

Ability to absorb the food intake—overcoming coming constraints like safe drinking water, etc. diseases that people to get sick;

## Three Economic levers:

- Economic growth, broad based, especially agriculture, necessary but not sufficient...Economic growth requires investments, incentives. And institutions in place
  - Specific interventions are also necessary to reduce malnutrition and micronutrient deficiency especially among children and other more vulnerable sectors in the population

- By bridging information gap, create/find MARKETS for nutritional foods that are cost effective, and certified them on quality;
- Use of fiscal instruments like “gentle breeze” to effect dietary changes towards improving nutrition and health

- There were other levers identified:
  - To improve availability of nutritious food: appropriate price and investment policy (e.g. Amul Dairy); reducing post harvest losses
  - Incentives for bio-fortification; garden plots for women; product innovation (e.g. soya, millets, etc)
  - \_ To give economic access to poor, Conditional cash transfers could be a way to go (especially towards girl child)

**THANK YOU**