

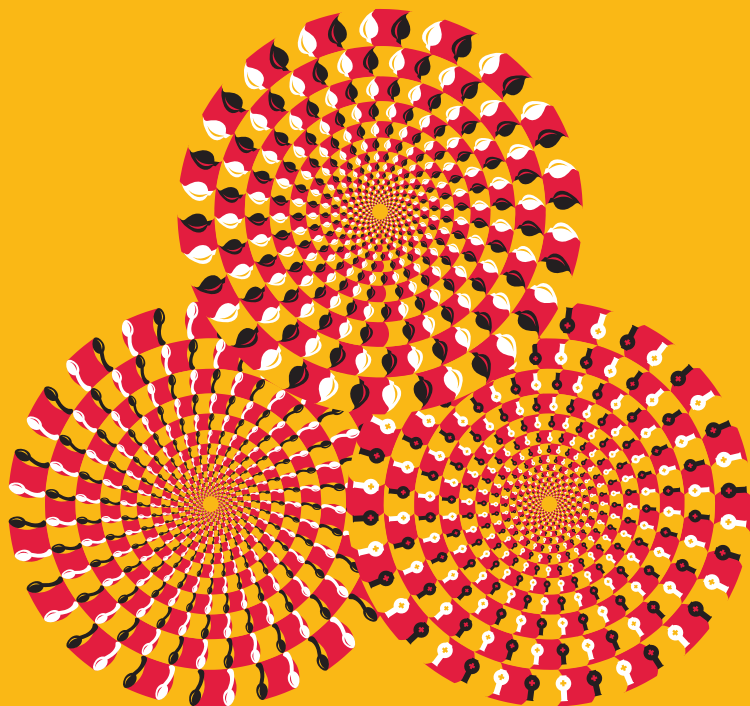
SIDE EVENT

# COMMUNICATIONS AND ADVOCACY TOOLS

**When:** Thursday, February 10, 2011

**Time:** 10:30 am-12:00 pm

**Where:** Roshanara Hall,  
Taj Palace Hotel



- Agriculture
- Nutrition
- Health

## MOVING FORWARD VIA COMMUNICATION

Communication enhances leverage, integration, learning, relationships, synergies. We welcome you to a discussion of how communications can help bring agriculture, nutrition, and health closer together.

### MODERATORS

**Klaus von Grebmer** • Director of Communications, IFPRI

**Warren Feek** • Executive Director, The Communication Initiative

### PANELISTS

**Sartaj Aziz** • elder statesman, Pakistan

**Rainer von Mielecki** • private-sector communication manager, Germany

**Michael Daka** • media owner, Zambia

**Adelaida Trujillo** • development communicator, Colombia

### LEAD INSTITUTIONS



International Food Policy  
Research Institute  
IFPRI® ([www.ifpri.org](http://www.ifpri.org))

The Communication Initiative  
([www.comminit.com](http://www.comminit.com))